



NEWS RELEASE

MDHBA ANNUAL CONFERENCE WILL BE HELD IN BOSTON THIS OCTOBER

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Elmhurst, Illinois, June 24, 2008—The Medical-Dental-Hospital Business Associates (MDHBA) will host its 69th Annual Meeting Oct. 15-17, 2008, at the Omni Parker House in Boston, Massachusetts. The event features programming tailored for the healthcare accounts receivable industry. Presentations include:

- The TCPA and Cell Phones – What’s an Agency to Do?
- Case Law Update on Issues Affecting the Collection Industry
- Hiring for Success: What to Look for in a Great Healthcare Collector
- Effectively Coaching and Counseling Your Collectors
- Hiring and Managing Your Sales Personnel
- Prospecting: How to Find Potential Clients and Turn Them Into Customers
- Skip Tracing: Making it Work at Your Organization

This year’s keynote presentation will be delivered by Lou Rabaut, Warner, Norcross & Judd. He will deliver “Making Your Street Smarts Work for You - The Power of Emotional Intelligence”. This session will examine the components of emotional intelligence and how EI can be used effectively in the hiring, evaluation, promotion, team building and performance evaluation processes

MDHBA’s annual gathering is designed to benefit agencies and businesses that provide economic and related professional services to the healthcare industry. The event features networking opportunities, vendor presentations and exhibits, and networking opportunities. If you would like to receive more information, please contact MDHBA at 630.941.8100, or visit the organization on the Web at www.mdhba.org.

Medical-Dental-Hospital Business Associates is a nation-wide network of independent businesses that provide accounts receivable management services and products to the healthcare industry. Formed in 1939, MDHBA and its members set a tone of collaboration and continuous improvement within the demanding and competitive world of healthcare financial services. With more than 70 qualified agency members nationwide, MDHBA provides a forum for idea exchange, continuing education and certification. For more information, contact: MDHBA, 350 Poplar Ave., Elmhurst, IL 60126. Telephone 630.941.8100. Fax 630.359.4274. E-mail info@mdhba.org. www.mdhba.org.

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