



“EXPECTATIONS” TO BE ADDRESSED AT MDHBA INSTITUTE THIS JUNE IN OMAHA

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Elmhurst, Illinois, April 16, 2009— The Medical-Dental-Hospital Business Associates (MDHBA) will host the MDHBA Institute – “Expectations”, June 4-6 at the DoubleTree Hotel, Omaha, Nebraska.

The 2009 MDHBA Institute, developed by the MDHBA Education Committee, focuses on expectations at work, both from within the organization and from clients, vendors, etc. Presenters will address expectations from a variety of views: clients, technology, legal, sales, quality and more. Additionally, attendees will have ample opportunity for networking between sessions and at scheduled events, including a trip to the Omaha Royals baseball game.

Specific seminars include:

- Client Expectations and How to Manage Them Effectively
- Legal Update: Keeping Current in a Changing Legal Environment
- Put Intelligent Mail Barcode to Work for Your Agency
- What to Expect From Your Collectors in a Tough Market
- A Lean Economy Spells Opportunities for Sales
- Account Scoring: Using it to Set Work Standards
- Maintain Quality and Performance While Reducing Costs

For program details, or to register for the MDHBA Institute, visit www.mdhba.org, or contact the association at 630.941.8100.

Medical-Dental-Hospital Business Associates is the healthcare ARM community for accreditation and networking. Formed in 1939, MDHBA and its members set a tone of collaboration and continuous improvement within the demanding and competitive world of healthcare financial services. MDHBA provides a nationwide forum for idea exchange, continuing education and certification. For more information, contact: MDHBA, 350 Poplar Ave., Elmhurst, IL 60126. Telephone 630.941.8100; Fax 630.359.4274; E-mail info@mdhba.org; www.mdhba.org.