



NEWS RELEASE

MDHBA BESTOWS CPBE STATUS ON IMMONEN

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Elmhurst, Illinois, March 16—Lauren R. Immonen, president, General Credit Service, Inc., Medford, Oregon, has earned her Certified Professional Business Executive (CPBE) designation from the Medical-Dental-Hospital Business Associates (MDHBA), announced Todd Gillis, CPBE, president of the organization.

Immonen is a member of the MDHBA Board of Directors and is currently 2011-2012 chair of the organization's Education Committee, where she was responsible for overseeing development of MDHBA's Annual Conference, audio conferences, and other programs. Prior to becoming the chair, she served as a member of the committee.

She received MDHBA's President's Award in 2011, and also holds the association's Certified Patient Account Specialist (CPAS) certification.

Immonen is the owner of General Credit Service Inc., where she presides over the organization's operations and communications. In addition to her participation with MDHBA, she is a member of ACA International and formerly served on that organization's PPMS Committee.

In her local community, Immonen is a board member of the Children's Advocacy Center and the Medford Rotary Club. She is a former board member of the Arc of Jackson County and Consumer Credit Counseling.

CPBE recognizes individuals who meet rigorous standards of professionalism, including healthcare client endorsements, industry experience, civic achievements, and support of professional associations. CPBE recipients are expected to demonstrate and maintain high standards of business services.

Medical-Dental-Hospital Business Associates is a nation-wide network of independent businesses that provide accounts receivable management services and products to the healthcare industry. Formed in 1939, MDHBA and its members set a tone of collaboration and continuous improvement within the demanding and competitive world of healthcare financial services. With more than 80 members nationwide, MDHBA provides a forum for idea exchange, continuing education and certification. For more information, contact: MDHBA, 350 Poplar Ave., Elmhurst, IL 60126. Telephone 630.941.8100. Fax 630.359.4274. E-mail info@mdhba.org. www.mdhba.org.

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Photo available upon request.