



## **MDHBA TO HOST AUDIO CONFERENCE ON 2009 CHALLENGES AND OPPORTUNITIES**

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Elmhurst, Illinois, January 9, 2009—The Medical-Dental-Hospital Business Associates (MDHBA) will present “Healthcare Collections 2009: Challenges and Opportunities in an Uncertain Economy”, as an audio conference on Feb. 12, 2009, noon-1 p.m. Eastern Time.

Many economic indicators—from major corporate bailouts to trillion dollar deficits to staggering unemployment figures—point to a gloomy business outlook in 2009. While many outside the collection industry suppose that a rocky economic environment is a boon for accounts receivable management (ARM) companies, those within the industry know that recessionary pressure has an adverse effect on collection agencies and debt buyers too. But amid the financial challenges presently confronting most U.S. businesses and consumers, the healthcare market in the ARM industry is likely to encounter unique opportunities for growth in 2009. This MDHBA audio conference will provide ideas to help healthcare collection agencies in this uncertain economy.

The seminar will be presented by Michael Klozotsky, analyst, Kaulkin Ginsberg Co., Rockville, Maryland. He analyzes strategic receivables management issues for the ARM industry with a primary focus on the healthcare sector, including bad debt concerns of hospital creditors and the relationships they forge with service providers in the ARM industry. Kaulkin Ginsberg is a source of M&A, strategic advice, and timely information for the ARM industry.

The price to register for this MDHBA audio conference is \$65 for MDHBA members; \$95 for non-members. Details, as well as a registration flyer, are available on the MDHBA web site at [www.mdhba.org](http://www.mdhba.org). The registration fee covers phone time and handouts.

Medical-Dental-Hospital Business Associates is the healthcare ARM community for accreditation and networking. Formed in 1939, MDHBA and its members set a tone of collaboration and continuous improvement within the demanding and competitive world of healthcare financial services. MDHBA provides a nationwide forum for idea exchange, continuing education and certification. For more information, contact: MDHBA, 350 Poplar Ave., Elmhurst, IL 60126. Telephone 630.941.8100; Fax 630.359.4274; E-mail [info@mdhba.org](mailto:info@mdhba.org); [www.mdhba.org](http://www.mdhba.org).